

Symposium 2004

Symposium 2004: 10â€“12 September, Arnoldshain

Intergenerational justice as the mission statement of businesses

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In association withÂ

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- Yois, Deutschland

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Overview

Pensions, the lack of apprentice training positions, youth unemployment and the rollback of solidarity in the community are issues which the media confronts us with on a daily basis. In these circumstances the term â€œIntergenerational justiceâ€• is becoming more meaningful. This makes it all the more astonishing that intergenerational justice in business policies has stayed in the background, despite the fact that transnational companies are becoming increasingly important actors thanks to globalisation. The FRFG organised this symposium in order to help make up this deficit, under the motto that even the longest journey begins with a single step.

From l. to. r. Pfau, Campino, Abeln, Kreibich, SiebenhÄ¼ner, Hessler

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About 80 renowned representatives from the fields of science, economics, politics, and society discussed, for example, how Intergenerationally just businesses can compete in the market place. The agreed goal of the organisers was to create a discussion focussing on the responsibilities of the businesses in this area. Apart from interesting presentations and all kinds of discussions, the symposium was also the ideal setting in which to present the second intergenerational justice award .

A very happy 1st Prize winner, Jan-Marek Pfau

The best essays are published in the book "The intergenerationally just approach to running a business" .